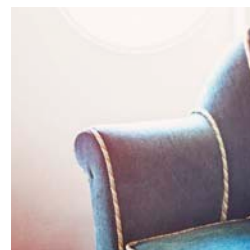
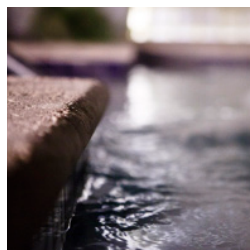
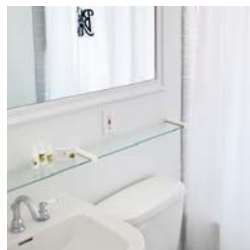
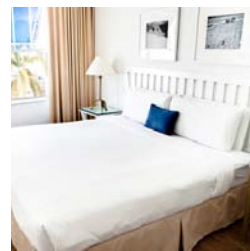
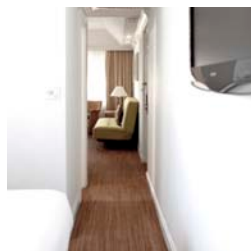




A HAPPY UNION OF TWO ICONIC MIAMI HOTELS.
NAMED AFTER THE BELOVED ROGERS &
HART BALLAD BY FAMED TALK SHOW HOST
MERV GRIFFIN, ITS ROOTS ARE
EQUAL PARTS WHIMSY AND CLASS.





The Blue Moon resides in SoBe's storied Art Deco District at 9th and Collins. A quick stroll through our neighborhood reveals countless bistros, bars, nightclubs and boutiques. Oh yes, and the lovely white sand beaches, all within a moment's reach.





The SoBe Art Deco District setting lends it an international, urban sensibility. Its heart never, ever forgets that quaint charm and warm hospitality promise an unforgettable stay.



FRESHLY REDRESSED ROOMS AND SUITES,
SOME ECLECTIC ART DECO; OTHERS STYLISH
MEDITERRANEAN. BOTH ARE CERTAIN TO TICKLE
YOUR FANCY. ALL ARE EXPERTLY EQUIPPED FOR THE
FINEST LIVING AND LOUNGING.





Simply ask – and we'll pair you with a room that matches your needs and personality. Once accommodated, we suggest you do nothing before donning your super-soft cotton bathrobe.





20X10

25 SPOTS WE LOVE LESS THAN 10 MINUTES BY FOOT

1 || OCEAN DRIVE

With more than 60 different shops, boutiques and restaurants all overlooking Miami Beach and the Atlantic Ocean, Ocean Drive is a shopper's dream destination.

2 || COLLINS AVENUE FASHION DISTRICT

Collins Avenue is home to an array of boutiques featuring prestigious designers like Nicole Miller, Armani and Kenneth Cole and couture cosmetic retailers like Giroux and Sephora.

3 || LINCOLN ROAD MALL

This gorgeous open-air pedestrian mall is home to designer shops, boutiques, art galleries, movie theaters, retail outlets, pubs and restaurants.

4 || ESPAÑOLA WAY

This historic Spanish Village, once home to artists, musicians and entertainers is now filled with quaint shops, boutiques and restaurants.

5 || WASHINGTON AVENUE

Located just one block from Collins Avenue, this street is an extension of the Collins Avenue fashion district and home to one-of-a-kind boutiques offering distinctively Miami style clothing.



NIGHTLIFE

6 || MANSION

A swanky over-sized club featuring popular local and international DJs. Music ranges from techno and house to hip-hop. Three levels, four dance floors, nine bars and several private VIP areas.

7 || CLEVELANDER

The ambiance and excitement of a lounge or nightclub, but with the feel and look of a local beach bar. Features a poolside dance floor, live local bands, 10' big screen, five full-service bars, banquette seating, custom lighting, and views of Ocean Drive.

8 || B.E.D.

Translating to Beverage, Entertainment and Dining, this eclectic restaurant and lounge features large mattresses and mountains of pillows in place of traditional tables. A lavish tapas-style menu, on-wall video projections and nightly DJs complete the vibe.

9 || AUTOMATIC SLIMS

Boasting the motto, "Where the beautiful people come to get ugly", Slims' is truly something different for South Beach. More a locals' bar than a hot spot, the bar hosts a different theme almost nightly.

10 || FELT

The only pool hall with 10 or more regulation-size tables within 25 miles of South Beach, this is the spot for anyone who loves to play pool or just wants to escape the club and cocktail scene for a night.

11 || WET WILLIES

Located on Ocean Drive, this casual beachfront bar offers a large menu of stiff and reasonably priced exotic frozen mixed drinks. (40 Daiquiri flavors!)



DINING

12 || SPIGA

A favorite among travelers and locals alike, this cozy and intimate neighborhood restaurant is hidden behind trees separating it from the bustle of Collins Ave. As the name implies (Italian for wheat) Spiga's main focus is the art of Italian bread making, and fresh breads and pastas are prepared here daily in the traditional trattoria style.

13 || NEWS CAFE

A South Beach landmark on Ocean Drive and an ideal people watching spot, this 24-hour restaurant boasts a well rounded menu and is home to an extensive collection of national and international newspapers and magazines.

14 || PIZZA RUSTICA (3 LOCATIONS)

Pizza so good that multiple locations have sprung up just blocks apart; sometimes it seems the lines never cease. With huge square slices for under \$5 and usually a dozen plus choices on tap this is the ideal spot for either a quick lunch or late night snack.

15 || DAVID'S CAFÉ

Recently remodeled to include an interior dining room, this David's offers authentic Cuban food at reasonable prices, as well as a walk-up window for Cuban Coffee and Pastelitos.

16 || LA SANDWICHERIE

Voted "Best Sandwich in Miami", this French deli serves fresh and tasty salads, sandwiches, and smoothies, made with fresh ingredients, crisp baguettes or croissants and the added magic of the infamous vinaigrette. It's open until 5 am, making it a very popular spot for club-goers.

17 || GRILLFISH

A fun, casual and moderately priced restaurant that specializes in fresh grilled seafood and deliciously sauced shellfish & pasta, as well a mouthwatering selection of grilled steaks and chops.

18 || PUERTO SAGUA

A Miami Beach staple, Puerto Sagua is the hangout for old-world Cubans, politicos, club kids and just about everyone visiting the area. Open 7 days a week for breakfast, lunch and dinner, this Cuban restaurant boasts a casual atmosphere, very reasonable prices, and Cuban coffee strong enough to bend your spoon.

19 || MANGO'S TROPICAL CAFÉ

Mango's offers a Brazilian Carnivale atmosphere filled with reggae music, salsa dancing and Caribbean-inspired cuisine. With its sexy staff and professional dancers, this place has become a landmark in South Beach.





SIGHTS & SOUNDS

20 || VERSACE HOUSE

Probably the most photographed landmark in South Beach, Casa Casuarina, also known as the Versace House was built by Gianni Versace in 1993, and is the site of his tragic death.

21 || LUMMUS PARK & BEACH

Adjacent Ocean Drive and listed as one of South Florida's best beaches, this can't miss people watching spot is everything you'd expect South Beach to be: warm, crystal-blue waters and fine white sand packed with hordes of bronzed, pale and sunburned souls soaking up ultraviolet rays.

22 || WOLFSONIAN MUSEUM

This museum exhibits a collection of propaganda art that includes furniture, paintings, books, prints, industrial and decorative art objects from the height of the industrial age (1885-1945), exploring the role of design in the context of social, political, and technological issues. The museum store offers some of the coolest souvenirs on the beach.

23 || WORLD EROTIC ART MUSEUM

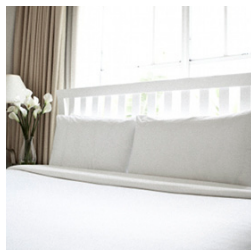
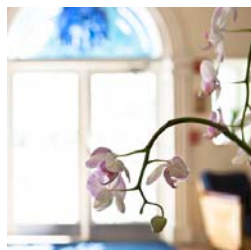
This museum houses an impressive collection of erotic art. Visitors can find 4,000 objects, and pop-culture fare, such as props used in Stanley Kubrick's film "A Clockwork Orange".

24 || ART DECO WALKING TOUR / ART DECO WELCOME CENTER & MUSEUM

Discover the colorful history of South Beach dating back to the 1930's. Audio Tours (in English, Spanish, German and French) are available at the Welcome Center everyday, from 10am to 4pm, \$15/person.

25 || MIAMI BEACH BICYCLE CENTER

Biking is a perfect way to explore the stores, restaurants and cafés of South Beach. The Ocean Drive promenade that begins at 5th Street is a must-ride for anyone visiting here for the first time. Rentals are approximately \$8/hour.





RETREATS AND MEETINGS

Get inspired, exchange ideas, celebrate wildly or retreat with colleagues. The Blue Moon features over 2,000 square feet of versatile indoor and outdoor event space for executive cocktail parties, corporate retreats, incentive groups, conferences, meetings, intimate gatherings and weddings.

EXECUTIVE BOARDROOM

15.7' x 21.7', 180 sq. ft.

Accommodates 10, Conference Style

CABANA ROOM

25' x 16', 400 sq. ft.

Conference style, Accommodates 20

U-Shape style, Accommodates 22

Hollow Square style, Accommodates 24

Theater style, Accommodates 40



Formerly as Merv Griffin's private watering hole, The Cheeky Monkey is a favorite amongst locals and guests alike. The warm, low key, and soulful atmosphere of the Blue Moon Martini Bar serves as an enclave of sorts for those looking to escape the frenetic pace of the South Beach scene.





FOR YOUR PLEASURE

- Cotton bathrobes
- Beach towels & chairs
- Electronic laptop safes
- Wireless internet
- Light eliminating curtains
- Superior bath amenities
- Full cable lineup
- Hair dryers
- Coffee maker
- Iron & ironing board
- Mini bar (for mini & major celebrations)



AND DID WE MENTION?

- Lounge & Martini Bar
- Daily breakfast
- Splash Pool
- Valet parking
- Same day dry cleaning & laundry service
- Multilingual staff



TO PLAN YOUR STAY

00+1 305 673 2262

BLUEMOONHOTEL.COM